Ⓟ Procedure 12-7

Blowdrying Blunt or Long-Layered, Straight to Wavy Hair into a Straight Style

LEFT-HANDED



IMPLEMENTS AND MATERIALS

In addition to the basic shampoo implements and materials listed in **Procedure 12-1: Preparing Hair for Styling**, you will need:

- Blowdryer with concentrator nozzle attachment
- Brushes (paddle and classic styling brushes)
- Clips and clamps (sectioning)
- Neck strip
- Styling or cutting cape
- Styling products (light styling or straightening gel)

PROCEDURE

Before you begin, perform Ⓟ **10-1 Pre-Service Procedure** and the shampoo procedure outlined in Ⓟ **12-1 Preparing Hair for Styling**.

ESTIMATED TIME

30-45 MIN

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1



Place clean neck strip on client and drape with cutting or styling cape.

2



Apply light or straightening gel.

3



Attach concentrator nozzle to the blowdryer for more controlled styling. Part and section hair so only the section you are drying is clipped away.

4



Using 1-inch (2.5-cm) subsections, start your first section at nape of the neck. Use classic styling brush to dry hair straight and smooth. Place brush under the first section and hold the hair low. Dry with tension, beginning at scalp area, then midshafts, and finally entire subsection from scalp to end. Shape ends straight down, cup them by rotating your brush toward you, or flip them by rotating your brush away from you as it passes through the ends of the hair.

5



Follow brush with the dryer nozzle while bending hair ends in the desired direction, either under or flipped outward. Continue using the same technique, working up to occipital area in 1-inch (2.5-cm) sections.

6



To keep the shape flat and straight, use low elevation. For more lift and volume, hold the section straight out from the head or overdirect upward.

7



Work up to crown, continuing to take 1-inch (2.5-cm) sections. On longer sections toward the top of the crown, you can switch to a paddle brush, using the curve of the brush to add bend to the hair ends.

8



After each section is blown dry, follow by using the cooling button to help set each section and to keep it smooth.

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9



Continue by subdividing the hair on the side and start with the section above the ear. Continue working in 1-inch (2.5-cm) sections. Hold at a low elevation and follow with the dryer nozzle facing toward the ends. Bend the ends under by turning the brush under for rounded edge or outward for flipped edge.

10



Work in same manner across the top. For bang area, dry in the desired direction. To dry the hair straight and onto the forehead, point the nozzle down and dry straight. Use your fingers or classic styling brush to direct the hair.

11



To direct the bang away from the face, brush hair back and then push slightly forward to create a curved shaping.

12



Use a low setting and point nozzle toward the brush for a soft look. When dry, the bang will fall away from the face and slightly to the side.

13





Finished look.

POST-SERVICE

To complete the procedure, perform:

Ⓟ **10-2 Post-Service Procedure**

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